



Winter  
Texan

# TIMES

Serving Winter Texans From Mission To South Padre Island Since 1987

1217 N. Conway • Mission, Texas 78572 • (956) 580-7800

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## 2025-26 Publication Schedule

Publication Date	Ad Copy Deadline
October 15, 2025	October 9, 2025
October 22, 2025	October 16, 2025
October 29, 2025	October 23, 2025
November 5, 2025	October 30, 2025
November 12, 2025	November 6, 2025
November 19, 2025	November 13, 2025
November 26, 2025	<b>November 19, 2025*</b>
December 3, 2025	<b>November 25, 2025*</b>
December 10, 2025	December 4, 2025
December 17, 2025	December 11, 2025
<b>December 23, 2025**</b>	<b>December 17, 2025*</b>
December 31, 2025	<b>December 23, 2025*</b>
January 7, 2026	January 1, 2026
January 14, 2026	January 8, 2026
January 21, 2026	January 15, 2026
January 28, 2026	January 22, 2026
February 4, 2026	January 29, 2026
February 11, 2026	February 5, 2026
February 18, 2026	February 12, 2026
February 25, 2026	February 19, 2026
March 4, 2026	February 26, 2026
March 11, 2026	March 5, 2026
March 18, 2026	March 12, 2026
March 25, 2026	March 19, 2026
<b>**Early Publication Date</b>	<b>*Early Deadline</b>

## Special Issues

Welcome Back Winter Texans!	October 15, 2025
Thanksgiving Edition	November 26, 2025
Christmas Edition	December 23, 2025**
New Year Edition	December 31, 2025
Valley Star Awards Ballots	Jan. 14, 21, 28, Feb. 4, 2026
Spring Golf Editions	Feb. 18, 25, March 4, 18, 2026
Take Home Edition	March 11, 2026
Winter Texan Appreciation Edition	March 25, 2026

## Winter Texan Times Advertising *Really Works!*



Marcie Swenson  
Activity Director,  
Bentsen Palm RV Park

"The *Winter Texan Times* really does out-perform the others. **It really is our "Bible"**, and we rely on it every week. We have residents that wait for it to arrive at the office every week."



"Your paper is very **informative!** We enjoy the Wintertainers section and any golf news since we are golfers. We especially enjoyed this year's Winter Texan Fiesta. This is our 18th year in the Valley and **we keep coming back** because we feel so welcome due to the friendly people down here."

Leon Wegner  
Gulfview Manor from Iowa



"Thank you for all that you and the *Winter Texan Times* do for us, the entertainers in the valley-**it's because of you that we are successful!**"  
Dave & Daphne  
Nashville Entertainers



Tim and Sue Zich  
Mission Bell/Tradewinds - Mission

"We depend on the *Winter Texan Times* to keep us informed of all the activities in the Rio Grande Valley. It is the best way to keep up with all the parks, festivals, etc. We really enjoy the pictures of events. **Thanks for all you do!**"

For More Information Call (956) 580-7800 or email ads@wintertexantimes.com