



Winter
Texan

TIMES

Serving Winter Texans From Mission To South Padre Island Since 1987

1217 N. Conway • Mission, Texas 78572 • (956) 580-7800

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2026-27 Publication Schedule

Publication Date	Ad Copy Deadline
October 21, 2026	October 15, 2026
October 28, 2026	October 22, 2026
November 4, 2026	October 29, 2026
November 11, 2026	November 5, 2026
November 18, 2026	November 12, 2026
November 25, 2026	November 18, 2026*
December 2, 2026	November 24, 2026*
December 9, 2026	December 3, 2026
December 16, 2026	December 10, 2026
December 23, 2026	December 17, 2026
December 30, 2026	December 22, 2026*
January 6, 2027	December 31, 2026
January 13, 2027	January 7, 2027
January 20, 2027	January 14, 2027
January 27, 2027	January 21, 2027
February 3, 2027	January 28, 2027
February 10, 2027	February 4, 2027
February 17, 2027	February 11, 2027
February 24, 2027	February 18, 2027
March 3, 2027	February 25, 2027
March 10, 2027	March 4, 2027
March 17, 2027	March 11, 2027
March 24, 2027	March 18, 2027
March 31, 2027	March 25, 2027
	*Early Deadline

Special Issues

Welcome Back Winter Texans!	October 21, 2026
Thanksgiving Edition	November 25, 2026
Christmas Edition	December 23, 2026
New Year Edition	December 30, 2026
Valley Star Awards Ballots	Jan. 13, 20, 27, Feb. 3, 2027
Take Home Edition	March 10, 2027
Winter Texan Appreciation Edition	March 31, 2027



"Thank you for all that you and the *Winter Texan Times* do for us, the entertainers in the valley-**it's because of you that we are successful!**"

Dave & Daphne
Nashville Entertainers

Winter Texan Times Advertising *Really Works!*



Marcie Swenson
Activity Director,
Bentsen Palm RV Park

"The *Winter Texan Times* really does out-perform the others. **It really is our "Bible"**, and we rely on it every week. We have residents that wait for it to arrive at the office every week."



because we feel so welcome due to the friendly people down here."

Leon Wegner
Gulfview Manor from Iowa

"Your paper is very informative!" We enjoy the Wintertainers section and any golf news since we are golfers. We especially enjoyed this year's Winter Texan Fiesta. This is our 18th year in the Valley and **we keep coming back**



Tim and Sue Zich
Mission Bell/Tradewinds - Mission

"We depend on the *Winter Texan Times* to keep us informed of all the activities in the Rio Grande Valley. It is the best way to keep up with all the parks, festivals, etc. We really enjoy the pictures of events. **Thanks for all you do!**"

For More Information Call (956) 580-7800 or email ads@wintertexantimes.com