



Winter
Texan

TIMES

Serving Winter Texans From Mission To South Padre Island Since 1987

1217 N. Conway • Mission, Texas 78572 • (956) 580-7800

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2023-24 Publication Schedule

Publication Date	Ad Copy Deadline
October 18, 2023.....	October 12, 2023
October 25, 2023.....	October 19, 2023
November 1, 2023.....	October 26, 2023
November 8, 2023.....	November 2, 2023
November 15, 2023.....	November 9, 2023
November 22, 2023.....	November 16, 2023
November 29, 2023 *	November 22, 2023 *
December 6, 2023.....	November 30, 2023
December 13, 2023.....	December 7, 2023
December 20, 2023.....	December 14, 2023
December 27, 2023 *	December 20, 2023 *
January 3, 2024 *	December 27, 2023 *
January 10, 2024.....	January 4, 2024
January 17, 2024.....	January 11, 2024
January 24, 2024.....	January 18, 2024
January 31, 2024.....	January 25, 2024
February 7, 2024.....	February 1, 2024
February 14, 2024.....	February 8, 2024
February 21, 2024.....	February 15, 2024
February 28, 2024.....	February 22, 2024
March 6, 2024.....	February 29, 2024
March 13, 2024.....	March 7, 2024
March 20, 2024.....	March 14, 2024
March 27, 2024.....	March 21, 2024

* Early Ad Deadline

SPECIAL ISSUES

Welcome Home Winter Texans!	October 18, 2023
Winter Golf Editions.....	Nov. 15, 22, 29, Dec. 13, 2023
Thanksgiving Edition	November 22, 2023
Christmas Edition	December 20, 2023
New Year Edition	December 27, 2023
Valentines Edition	February 14, 2024
Valley Star Awards Edition.....	February 28, 2024
Spring Golf Editions.....	Feb. 21, 28, March 6, 20, 2024
Take Home Edition	March 13, 2024
Thank You Winter Texans!.....	March 27, 2024



"Thank you for all that you and the *Winter Texan Times* do for us, the entertainers in the valley-**it's because of you that we are successful!**"

Dave & Daphne
Nashville Entertainers

Winter Texan Times Advertising *Really Works!*



Marcie Swenson
Activity Director,
Bentsen Palm RV Park

"The Winter Texan Times really does out-perform the others. It really is our "Bible", and we rely on it every week. We have residents that wait for it to arrive at the office every week."



because we feel so welcome due to the friendly people down here."

Leon Wegner
Gulfview Manor from Iowa

"Your paper is very informative!" We enjoy the Wintertainers section and any golf news since we are golfers. We especially enjoyed this year's Winter Texan Fiesta. This is our 18th year in the Valley and **we keep coming back**



Tim and Sue Zich
Mission Bell/Tradewinds - Mission

"We depend on the *Winter Texan Times* to keep us informed of all the activities in the Rio Grande Valley. It is the best way to keep up with all the parks, festivals, etc. We really enjoy the pictures of events. **Thanks for all you do!**"

For More Information Call (956) 580-7800 or email ads@wintertexantimes.com